

# FACEBOOK INC.

ISIN: US30303M1027 WKN: 30303M102 Asset Class: Stock

## Company

2021/04/19 22:00:00

facebook

Price  
**302.24**  
USD

Difference  -1.29% (-3.94)



## Contact Details

FACEBOOK, INC. Tel: 1-650-543-4800  
 -- Fax: -  
 1601 Willow Road Web: <http://www.facebook.com>  
 94025 Menlo Park E-mail: [info@facebook.com](mailto:info@facebook.com)

## Company Profile

Facebook, Inc. operates as a social networking company worldwide. The company engages in the development of social media applications for people to connect through mobile devices, personal computers, and other surfaces. It enables users to share opinions, ideas, photos, videos, and other activities online. The firm's products include Facebook, Instagram, Messenger, WhatsApp, and Oculus. The company was founded by Mark Elliot Zuckerberg, Dustin Moskovitz, Chris R. Hughes, Andrew McCollum, and Eduardo P. Saverin on February 4, 2004 and is headquartered in Menlo Park, CA.

## Financial figures, Fiscal year: from 01.01. to 31.12.

| Financial figures                     | 2020            |                        | 2019            |                        | 2018           |                        |
|---------------------------------------|-----------------|------------------------|-----------------|------------------------|----------------|------------------------|
|                                       | Assets          | Liabilities and equity | Assets          | Liabilities and equity | Assets         | Liabilities and equity |
| <b>Current assets</b>                 | 75,670,000,000  |                        | 66,225,000,000  |                        | 50,480,000,000 |                        |
| <b>Common stock capital</b>           |                 | 0                      |                 | 0                      |                | 0                      |
| <b>Fixed assets</b>                   | 83,646,000,000  |                        | 67,151,000,000  |                        | 46,854,000,000 |                        |
| <b>Equity capital of a company</b>    |                 | 128,290,000,000        |                 | 101,054,000,000        |                | 84,127,000,000         |
| <b>Cash and cash equivalents</b>      | 17,817,000,000  |                        | 19,087,000,000  |                        | 10,029,000,000 |                        |
| <b>Accrued liabilities</b>            |                 | 0                      |                 | 0                      |                | 0                      |
| <b>Other assets</b>                   | -               |                        | -               |                        | -              |                        |
| <b>Current liabilities</b>            |                 | 14,981,000,000         |                 | 15,053,000,000         |                | 7,017,000,000          |
| <b>Prepayments and accrued income</b> | -               |                        | -               |                        | -              |                        |
| <b>Non-current liabilities</b>        |                 | 16,045,000,000         |                 | 17,269,000,000         |                | 6,190,000,000          |
| <b>Different income</b>               |                 | -                      |                 | -                      |                | -                      |
| <b>Other liabilities</b>              |                 | 5,959,000,000          |                 | 6,302,000,000          |                | 5,517,000,000          |
| <b>Total assets</b>                   | 159,316,000,000 | 159,316,000,000        | 133,376,000,000 | 133,376,000,000        | 97,334,000,000 | 97,334,000,000         |

## Balance notes

|                            | 2020    | 2019    | 2018    |
|----------------------------|---------|---------|---------|
| <b>Accounting standard</b> | US-GAAP | US-GAAP | US-GAAP |
| <b>Employees</b>           | 58,604  | 44,942  | 35,587  |
| <b>Equity ratio</b>        | 80.53%  | 75.77%  | 86.43%  |
| <b>Debt-equity ratio</b>   | 24.18%  | 31.98%  | 15.70%  |

## Others

|                         | 2020   | 2019   | 2018   |
|-------------------------|--------|--------|--------|
| <b>Tax Expense Rate</b> | 12.16% | 25.50% | 12.81% |

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## Income statement

|                                                               | 2020           | 2019           | 2018           |
|---------------------------------------------------------------|----------------|----------------|----------------|
| Turnover                                                      | 85,965,000,000 | 70,697,000,000 | 55,838,000,000 |
| Net income                                                    | 29,146,000,000 | 18,485,000,000 | 22,111,000,000 |
| EBIT                                                          | 27,692,028,000 | 19,953,616,800 | 20,614,620,000 |
| Operating income before taxes                                 | 33,180,000,000 | 24,812,000,000 | 25,361,000,000 |
| Cash Flow                                                     | 38,747,000,000 | 36,314,000,000 | 29,274,000,000 |
| Net interest income                                           | -              | 904,000,000    | 661,000,000    |
| Research and development expenses                             | 18,447,000,000 | 13,600,000,000 | 10,273,000,000 |
| Income taxes                                                  | 4,034,000,000  | 6,327,000,000  | 3,249,000,000  |
| Result from investments in subsidiaries, associates and other | 0              | 0              | 0              |
| Revenues per employee                                         | 1,224,258      | 1,312,886      | 1,309,534      |

## Board of Directors

## Members of Management Board

|                        |                               |
|------------------------|-------------------------------|
| Robert Kimmitt         | Member of Board of Directors  |
| Andrew Houston         | Member of Board of Directors  |
| Marc Andreessen        | Member of Board of Directors  |
| Nancy Killefer         | Member of Board of Directors  |
| Peggy Abkemeier-Alford | Member of Board of Directors  |
| Peter Thiel            | Member of Board of Directors  |
| Sheryl Sandberg        | Member of Board of Directors  |
| Tracey Travis          | Member of Board of Directors  |
| Mark Zuckerberg        | Chairman of Managing Board    |
| Jason Taylor           | Member of Executive Committee |
| Alex Schultz           | Member of Executive Committee |
| Alvin Bowles           | Member of Executive Committee |
| Angelika Gifford       | Member of Executive Committee |
| Anna Makanju           | Member of Executive Committee |
| Ashley Zandy           | Member of Executive Committee |
| Alish Banerjea         | Member of Executive Committee |
| Brad Smallwood         | Member of Executive Committee |
| Carolyn Everson        | Member of Executive Committee |
| Christopher Cox        | Member of Executive Committee |
| Daniel Rabinovitsj     | Member of Executive Committee |