

# BAIDU INC ADS

ISIN: US0567521085 WKN: 056752108 Asset Class: Stock

## Company

2021/08/02 22:00:01



Price  
**166.61**  
USD

Difference ▲  
1.59%(2.60)



## Contact Details

BAIDU, INC. Tel: 86-10-5992-8888  
 -- Fax: 86-10-5992-0000  
 Baidu Campus Web: <http://www.baidu.com>  
 100085 Beijing E-mail: -

## Company Profile

Baidu, Inc. engages in the provision of internet search and online marketing solutions. The firm's products and services include Baidu App, Baidu Search, Baidu Feed, Haokan, Quanmin, Baidu Post Bar, Baidu Knows, Baidu Encyclopedia, Baidu Input Method Editor or Baidu IME and Overseas Products. It operates through the following segments: Baidu Core and iQIYI. The Baidu Core segment provides search-based, feed-based, and other online marketing services. The iQIYI segment is an online entertainment service provider, which offers original, professionally produced and partner-generated content on its platform. The company was founded by Yanhong Li and Xu Yong on January 18, 2000 and is headquartered in Beijing, China.

## Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2020		2019		2018	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
<b>Current assets</b>	217,377,651,000	-	185,196,892,000	-	176,862,549,000	0
<b>Common stock capital</b>						
<b>Fixed assets</b>	177,094,339,000		151,853,800,000		162,468,962,000	
<b>Equity capital of a company</b>		227,456,779,000		193,310,064,000		200,420,047,000
<b>Cash and cash equivalents</b>	43,323,294,000		38,523,307,000		34,013,432,000	
<b>Accrued liabilities</b>		0		0		0
<b>Other assets</b>	-		-		-	
<b>Current liabilities</b>		81,080,007,000		64,185,004,000		64,832,724,000
<b>Prepayments and accrued income</b>	-		-		-	
<b>Non-current liabilities</b>		85,935,204,000		79,555,623,000		74,078,740,000
<b>Different income</b>		-		-		-
<b>Other liabilities</b>		1,386,013,000		1,947,474,000		6,795,388,000
<b>Total assets</b>	394,471,990,000	394,471,990,000	337,050,692,000	337,050,692,000	339,331,512,000	339,331,512,000

## Balance notes

	2020	2019	2018
<b>Accounting standard</b>			
<b>Employees</b>	41,000	37,779	42,267
<b>Equity ratio</b>	60.41%	60.41%	63.38%
<b>Debt-equity ratio</b>	65.53%	65.53%	57.77%

## Others

	2020	2019	2018
<b>Tax Expense Rate</b>	16.04%	213.13%	17.31%

# BAIDU INC ADS

ISIN: US0567521085 WKN: 056752108 Asset Class: Stock

## Income statement

	2020	2019	2018
<b>Turnover</b>	120,318,343,000	121,797,370,000	121,142,390,000
<b>Net income</b>	25,152,752,000	2,245,154,000	32,504,968,000
<b>EBIT</b>	2,806,514,757	-268,199,822	3,182,929,872
<b>Operating income before taxes</b>	28,472,142,000	1,036,399,000	32,458,774,000
<b>Cash Flow</b>	27,193,379,000	32,268,995,000	42,601,253,000
<b>Net interest income</b>	2,533,928,000	3,515,141,000	3,041,677,000
<b>Research and development expenses</b>	21,926,628,000	20,802,831,000	18,681,206,000
<b>Income taxes</b>	4,566,689,000	2,208,869,000	5,617,864,000
<b>Result from investments in subsidiaries, associates and other</b>	-2,526,062,000	-1,421,931,000	-93,571,000
<b>Revenues per employee</b>	317,523	348,831	310,114

## Board of Directors

Brent Callinicos	Member of Supervisory Board
Ji An Ding	Member of Supervisory Board
Ji Xun Foo	Member of Supervisory Board
Yuan Qing Yang	Member of Supervisory Board

## Members of Management Board

Robin Li	Chairman of Managing Board
Dou Shen	Member of Executive Committee
Haifeng Wang	Member of Executive Committee
Herman Yu	Member of Executive Committee
Shanshan Cui	Member of Executive Committee
Victor Liang	Member of Executive Committee