

BAIDU INC ADS

ISIN: US0567521085 WKN: 056752108 Asset Class: Stock

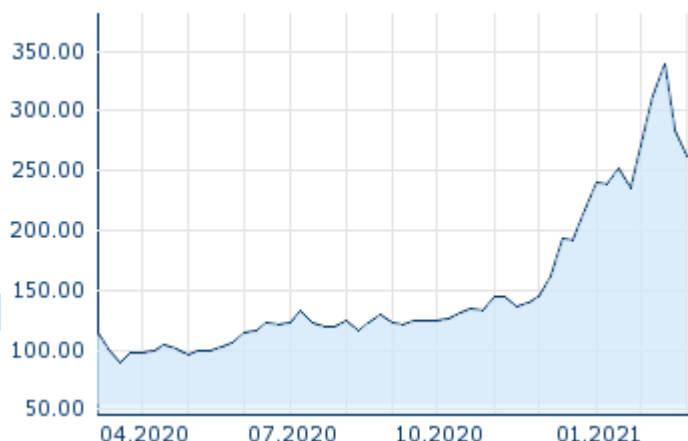
Company

2021/03/05 22:00:00



Price
261.72
USD

Difference ▲
0.43%(1.13)



Contact Details

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Company Profile

Baidu, Inc. engages in the provision of internet search and online marketing solutions. The firm's products and services include Baidu App, Baidu Search, Baidu Feed, Haokan, Quanmin, Baidu Post Bar, Baidu Knows, Baidu Encyclopedia, Baidu Input Method Editor or Baidu IME and Overseas Products. It operates through the following segments: Baidu Core and iQIYI. The Baidu Core segment offers keyword-based marketing services. The iQiyi segment provides online advertising services. The company was founded by Yanhong Li and Xu Yong on January 18, 2000 and is headquartered in Beijing, China.

Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2020		2019		2018	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	183,342,000,000		165,562,000,000		155,094,000,000	
Common stock capital		-		-		0
Fixed assets	149,366,000,000		135,754,000,000		142,472,000,000	
Equity capital of a company		191,843,000,000		172,815,000,000		175,752,000,000
Cash and cash equivalents	36,540,000,000		34,439,000,000		29,827,000,000	
Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		68,385,000,000		57,380,000,000		56,853,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		72,480,000,000		71,121,000,000		64,961,000,000
Different income		-		-		-
Other liabilities		4,385,000,000		1,741,000,000		5,959,000,000
Total assets	332,708,000,000	332,708,000,000	301,316,000,000	301,316,000,000	297,566,000,000	297,566,000,000

Balance notes

	2020	2019	2018
Accounting standard			
Employees	-	37,779	42,267
Equity ratio	60.41%	60.41%	63.38%
Debt-equity ratio	65.53%	65.53%	57.77%

Others

	2020	2019	2018
Tax Expense Rate	16.04%	213.13%	17.31%

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Income statement

	2020	2019	2018
Turnover	107,074,000,000	107,413,000,000	102,277,000,000
Net income	22,472,000,000	1,980,000,000	27,443,000,000
EBIT	2,952,315,700	-279,589,400	3,176,524,400
Operating income before taxes	25,338,000,000	914,000,000	27,404,000,000
Cash Flow	24,200,000,000	28,458,000,000	35,967,000,000
Net interest income	2,255,000,000	3,100,000,000	2,568,000,000
Research and development expenses	19,513,000,000	18,346,000,000	15,772,000,000
Income taxes	4,064,000,000	1,948,000,000	4,743,000,000
Result from investments in subsidiaries, associates and other	-2,248,000,000	-1,254,000,000	-79,000,000
Revenues per employee	-	363,644	309,490

Board of Directors

Brent Callinicos	Member of Supervisory Board
Ji An Ding	Member of Supervisory Board
Ji Xun Foo	Member of Supervisory Board
Yuan Qing Yang	Member of Supervisory Board

Members of Management Board

Yan Hong Li	Chairman of Managing Board
Dou Shen	Member of Executive Committee
Hai Feng Wang	Member of Executive Committee
Cheng-Chun Yu	Member of Executive Committee
Cui Shanshan	Member of Executive Committee
Huan Zhou	Member of Executive Committee
Zhen Yu Hou	Member of Executive Committee
Zhi Xiang Liang	Member of Executive Committee