

BAIDU INC ADS

ISIN: US0567521085 WKN: 056752108 Asset Class: Stock

Company

2021/01/15 22:00:00



Price
238.87
USD

Difference ▼
-4.07% (-10.13)



Contact Details

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Company Profile

Baidu, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best and most equitable way for people to find what they're looking for. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs trade on the NASDAQ Global Select Market under the symbol BIDU. Currently, ten ADSs represent one Class A ordinary share.

Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2019		2018		2017	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	23,782,000,000		22,557,000,000		23,235,000,000	
Common stock capital		0		0		0
Fixed assets	19,498,000,000		20,722,000,000		15,454,000,000	
Equity capital of a company		23,499,000,000		23,693,000,000		17,729,000,000
Cash and cash equivalents	4,804,000,000		4,020,000,000		1,704,000,000	
Accrued liabilities		-		-		-
Other assets	2,829,000,000		2,047,000,000		1,382,000,000	
Current liabilities		8,243,000,000		8,269,000,000		12,611,000,000
Prepayments and accrued income		-		-		-
Non-current liabilities		10,215,000,000		9,447,000,000		6,040,000,000
Different income		78,000,000		548,000,000		98,000,000
Other liabilities		-		-		-
Total assets	43,280,000,000	43,280,000,000	43,279,000,000	43,279,000,000	38,689,000,000	38,689,000,000

Balance notes

	2019	2018	2017
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	37,779	42,267	39,343
Equity ratio	56.98%	58.83%	45.83%
Debt-equity ratio	75.49%	69.99%	118.22%

Others

	2019	2018	2017
Tax Expense Rate	-569.39%	17.36%	14.07%

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Income statement

	2019	2018	2017
Turnover	15,429,000,000	14,876,000,000	13,034,000,000
Net income	296,000,000	4,010,000,000	2,812,000,000
EBIT	-406,216,200	2,961,102,300	2,494,035,900
Operating income before taxes	-49,000,000	3,974,000,000	3,270,000,000
Cash Flow	4,088,000,000	5,231,000,000	5,054,000,000
Net interest income	445,000,000	373,000,000	237,000,000
Research and development expenses	2,635,000,000	2,294,000,000	1,987,000,000
Income taxes	279,000,000	690,000,000	460,000,000
Result from investments in subsidiaries, associates and other	-	-	-
Revenues per employee	335,829	289,411	272,421

Board of Directors

Robin Li	Chairman of Supervisory Board
Yuanqing Yang	Member of Supervisory Board
Jixun Foo	Member of Supervisory Board
James Ding	Member of Supervisory Board
Brent Callinicos	Member of Supervisory Board

Members of Management Board

Robin Li	Chairman of Managing Board
Victor Liang	Member of Executive Committee
Shanshan Cui	Member of Executive Committee
Herman Yu	Member of Executive Committee
Haifeng Wang	Member of Executive Committee
Dou Shen	Member of Executive Committee