

ACTIVISION BLIZZARD INC

ISIN: US00507V1098 WKN: 00507V109 Asset Class: **Stock**

Company 2021/04/19 22:00:01

Price
96.00
 USD

Difference ▲ -0.50% (-0.48)



Contact Details

ACTIVISION BLIZZARD, INC.
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Company Profile

Activision Blizzard, Inc. engages in the development and publication of interactive entertainment. It operates through the following segments: Activision Publishing, Blizzard Entertainment and King Digital Entertainment. The Activision Publishing segment develops and publishes interactive software products and entertainment content, particularly for the console platform. The Blizzard Entertainment segment develops and publishes interactive software products and entertainment content, particularly for the PC platform. The King Digital Entertainment segment develops and publishes interactive entertainment content and services, particularly on mobile platforms, such as Google's Android and Apple's iOS. The company was founded in 1979 and is headquartered in Santa Monica, CA.

Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2020		2019		2018	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	10,565,000,000		7,292,000,000		6,106,000,000	
Common stock capital		0		0		0
Fixed assets	12,544,000,000		12,553,000,000		11,729,000,000	
Equity capital of a company		15,037,000,000		12,805,000,000		11,357,000,000
Cash and cash equivalents	8,647,000,000		5,794,000,000		4,225,000,000	
Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		3,100,000,000		2,915,000,000		2,642,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		4,972,000,000		4,125,000,000		3,836,000,000
Different income		-		-		-
Other liabilities		725,000,000		735,000,000		1,147,000,000
Total assets	23,109,000,000	23,109,000,000	19,845,000,000	19,845,000,000	17,835,000,000	17,835,000,000

Balance notes

	2020	2019	2018
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	9,500	9,200	9,900
Equity ratio	65.07%	64.53%	63.68%
Debt-equity ratio	53.68%	54.98%	57.04%

Others

	2020	2019	2018
Tax Expense Rate	16.02%	7.96%	3.41%

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Income statement

	2020	2019	2018
Turnover	8,089,000,000	6,450,000,000	7,493,000,000
Net income	2,197,000,000	1,503,000,000	1,813,000,000
EBIT	2,250,837,000	1,373,562,000	1,630,896,000
Operating income before taxes	2,616,000,000	1,633,000,000	1,877,000,000
Cash Flow	2,252,000,000	1,831,000,000	1,790,000,000
Net interest income	-78,000,000	-11,000,000	-75,000,000
Research and development expenses	1,150,000,000	998,000,000	1,101,000,000
Income taxes	419,000,000	130,000,000	64,000,000
Result from investments in subsidiaries, associates and other	0	0	0
Revenues per employee	711,406	585,758	632,364

Board of Directors

Members of Management Board

Brian Kelly	Chairman of Board of Directors
Barry Meyer	Member of Board of Directors
Casey Wasserman	Member of Board of Directors
Dawn Ostroff	Member of Board of Directors
Hendrik Hartong	Member of Board of Directors
Peter Nolan	Member of Board of Directors
Reveta Bowers	Member of Board of Directors
Robert Corti	Member of Board of Directors
Robert Morgado	Member of Board of Directors
Robert Kotick	Chairman of Managing Board
Christopher Walther	Member of Executive Committee
Claudine Naughton	Member of Executive Committee
Daniel Alegre	Member of Executive Committee
David Messinger	Member of Executive Committee
Dennis Durkin	Member of Executive Committee
Frances Townsend	Member of Executive Committee
Jesse Yang	Member of Executive Committee
Tak Ho Chan	Member of Executive Committee
Tony Petitti	Member of Executive Committee