

ACTIVISION BLIZZARD INC

ISIN: US00507V1098 WKN: 00507V109 Asset Class: **Stock**

Company

2021/03/05 22:00:00



Price
92.58
USD

Difference ▲
1.14%(1.04)



Contact Details

ACTIVISION BLIZZARD, INC.
- -
3100 Ocean Park Boulevard
90405 Santa Monica

Tel: 1-310-255-2000
Fax: -
Web: <http://www.activisionblizzard.com>
E-mail: -

Company Profile

Activision Blizzard, Inc. engages in the development and publication of interactive entertainment. It operates through the following segments: Activision Publishing, Blizzard Entertainment and King Digital Entertainment. The Activision Publishing segment develops and publishes interactive software products and entertainment content, particularly for the console platform. The Blizzard Entertainment segment develops and publishes interactive software products and entertainment content, particularly for the PC platform. The King Digital Entertainment segment develops and publishes interactive entertainment content and services, particularly on mobile platforms, such as Google's Android and Apple's iOS. The company was founded in 1979 and is headquartered in Santa Monica, CA.

Financial figures, Fiscal year: from 01.01. to 31.12.

| Financial figures | 2020 | | 2019 | | 2018 | |
|---------------------------------------|----------------|------------------------|----------------|------------------------|----------------|------------------------|
| | Assets | Liabilities and equity | Assets | Liabilities and equity | Assets | Liabilities and equity |
| Current assets | 10,565,000,000 | | 7,292,000,000 | | 6,106,000,000 | |
| Common stock capital | | 0 | | 0 | | 0 |
| Fixed assets | 12,544,000,000 | | 12,553,000,000 | | 11,729,000,000 | |
| Equity capital of a company | | 15,037,000,000 | | 12,805,000,000 | | 11,357,000,000 |
| Cash and cash equivalents | 8,647,000,000 | | 5,794,000,000 | | 4,225,000,000 | |
| Accrued liabilities | | 0 | | 0 | | 0 |
| Other assets | - | | - | | - | |
| Current liabilities | | 3,100,000,000 | | 2,915,000,000 | | 2,642,000,000 |
| Prepayments and accrued income | - | | - | | - | |
| Non-current liabilities | | 4,972,000,000 | | 4,125,000,000 | | 3,836,000,000 |
| Different income | | - | | - | | - |
| Other liabilities | | 725,000,000 | | 735,000,000 | | 1,147,000,000 |
| Total assets | 23,109,000,000 | 23,109,000,000 | 19,845,000,000 | 19,845,000,000 | 17,835,000,000 | 17,835,000,000 |

Balance notes

| | 2020 | 2019 | 2018 |
|----------------------------|---------|---------|---------|
| Accounting standard | US-GAAP | US-GAAP | US-GAAP |
| Employees | 9,500 | 9,200 | 9,900 |
| Equity ratio | 65.07% | 64.53% | 63.68% |
| Debt-equity ratio | 53.68% | 54.98% | 57.04% |

Others

| | 2020 | 2019 | 2018 |
|-------------------------|--------|-------|-------|
| Tax Expense Rate | 16.02% | 7.96% | 3.41% |

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Income statement

| | 2020 | 2019 | 2018 |
|--|---------------|---------------|---------------|
| Turnover | 8,089,000,000 | 6,450,000,000 | 7,493,000,000 |
| Net income | 2,197,000,000 | 1,503,000,000 | 1,813,000,000 |
| EBIT | 2,236,289,400 | 1,364,684,400 | 1,620,355,200 |
| Operating income before taxes | 2,616,000,000 | 1,633,000,000 | 1,877,000,000 |
| Cash Flow | 2,252,000,000 | 1,831,000,000 | 1,790,000,000 |
| Net interest income | -78,000,000 | -11,000,000 | -75,000,000 |
| Research and development expenses | 1,150,000,000 | 998,000,000 | 1,101,000,000 |
| Income taxes | 419,000,000 | 130,000,000 | 64,000,000 |
| Result from investments in subsidiaries, associates and other | 0 | 0 | 0 |
| Revenues per employee | 706,808 | 581,972 | 628,277 |

Board of Directors

Members of Management Board

| | |
|---------------------|--------------------------------|
| Brian Kelly | Chairman of Board of Directors |
| Barry Meyer | Member of Board of Directors |
| Casey Wasserman | Member of Board of Directors |
| Dawn Ostroff | Member of Board of Directors |
| Hendrik Hartong | Member of Board of Directors |
| Peter Nolan | Member of Board of Directors |
| Reveta Bowers | Member of Board of Directors |
| Robert Corti | Member of Board of Directors |
| Robert Morgado | Member of Board of Directors |
| Robert Kotick | Chairman of Managing Board |
| Christopher Walther | Member of Executive Committee |
| Claudine Naughton | Member of Executive Committee |
| Daniel Alegre | Member of Executive Committee |
| David Messinger | Member of Executive Committee |
| Dennis Durkin | Member of Executive Committee |
| Frances Townsend | Member of Executive Committee |
| Jeffrey Brown | Member of Executive Committee |
| Jesse Yang | Member of Executive Committee |
| Tak Ho Chan | Member of Executive Committee |
| Tony Petitti | Member of Executive Committee |