

ADIDAS AG

ISIN: DE000A1EWWW0

WKN: A1EWWW

Asset Class: Stock

Company

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adidas

Price

277.90

EUR

Difference



0.13%(0.35)



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Company Profile

adidas AG engages in the design, distribution, and marketing of athletic and sporting lifestyle products. It operates through the following segments: Europe, North America, Asia-Pacific, Russia/CIS, Latin America, Emerging Markets, adidas Golf, Runtastic, and Other Businesses. The North America segment includes North America adidas and North America Reebok. The adidas Golf segment distributes and sells adidas Golf branded products. The Runtastic segment operates in the digital health and fitness space; and offers a comprehensive ecosystem for tracking and managing health and fitness data. The Other Businesses segment includes the business activities of the Y-3 label. The company was founded by Adolf Dassler in 1920 and is headquartered in Herzogenaurach, Germany.

Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2020		2019		2018	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	12,154,000,000		10,644,000,000		9,571,000,000	
Common stock capital		195,000,000		196,000,000		199,000,000
Fixed assets	8,899,000,000		10,036,000,000		6,041,000,000	
Equity capital of a company		6,691,000,000		7,057,000,000		6,364,000,000
Cash and cash equivalents	3,994,000,000		2,220,000,000		2,629,000,000	
Accrued liabilities		515,000,000		489,000,000		374,000,000
Other assets	-		-		-	
Current liabilities		8,827,000,000		8,754,000,000		6,834,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		5,535,000,000		4,869,000,000		2,414,000,000
Different income		-		-		-
Other liabilities		138,000,000		106,000,000		109,000,000
Total assets	21,053,000,000	21,053,000,000	20,680,000,000	20,680,000,000	15,612,000,000	15,612,000,000

Balance notes

	2020	2019	2018
Accounting standard	IFRS	IFRS	IFRS
Employees	62,285	59,533	57,016
Equity ratio	32.91%	35.39%	40.68%
Debt-equity ratio	203.88%	182.59%	145.82%

Others

	2020	2019	2018
Tax Expense Rate	25.39%	25.02%	28.13%

Income statement

	2020	2019	2018
Turnover	19,844,000,000	23,640,000,000	21,915,000,000
Net income	418,000,000	1,917,000,000	1,707,000,000
EBIT	717,000,000	2,669,000,000	2,401,000,000
Operating income before taxes	575,000,000	2,558,000,000	2,378,000,000
Cash Flow	1,354,000,000	2,713,000,000	2,670,000,000
Net interest income	-142,000,000	-111,000,000	-23,000,000
Research and development expenses	130,000,000	152,000,000	153,000,000
Income taxes	146,000,000	640,000,000	669,000,000
Result from investments in subsidiaries, associates and other	-	-	-
Revenues per employee	318,600	397,091	384,366

Board of Directors

Thomas Hermann Rabe	Chairman of Supervisory Board
Beate Rohrig	Member of Supervisory Board
Bodo Knut Uebber	Member of Supervisory Board
Christian Klein	Member of Supervisory Board
Frank Scheiderer	Member of Supervisory Board
Günter Weigl	Member of Supervisory Board
Herbert Kauffmann	Member of Supervisory Board
Ian Gallienne	Member of Supervisory Board
Jing Ulrich	Member of Supervisory Board
Kathrin Menges	Member of Supervisory Board
Michael Stori	Member of Supervisory Board
Nassef Sawiris	Member of Supervisory Board
Petra Maria Auerbacher	Member of Supervisory Board
Roland Nosko	Member of Supervisory Board
Roswitha Hermann	Member of Supervisory Board
Udo Müller	Member of Supervisory Board

Members of Management Board

Kasper Bo Rørsted	Chairman of Managing Board
Amanda Rajkumar	Member of Executive Committee
Brian Grevy	Member of Executive Committee
Dave Thomas	Member of Executive Committee
Harm Ohlmeyer	Member of Executive Committee
Martin Shankland	Member of Executive Committee
Roland Auschel	Member of Executive Committee
Sebastian Steffen	Member of Executive Committee